

# it's tahir

{art director / motion designer}

itstahir.com

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## education

### Savannah College of Art & Design

Savannah, GA | 2019

BFA in Advertising | GPA: 3.84 | Magna Cum Laude

### Savannah College of Art & Design

Lacoste, FR | Winter 2018

Study Abroad Program

## skills

Adobe Creative Suite

Figma

Microsoft Office

Art Direction

Graphic Design

Logo Design

Motion Design

Video Editing

Typography

Sketch

## experience

### Ogilvy Health

Senior Art Director

Oct 2024 - Present

New York City, NY

Design and develop innovative print and digital assets including web layouts, landing pages, banners, logos, emails, TV spots, social content and videos for brands such as L'Oréal, CeraVe, La Roche-Posay, Zoetis, Apoquel, Solensia, Sanofi, and more.

### Area 23

Senior Art Director

Nov 2023 - Oct 2024

New York City, NY

Collaborated with team members to design and conceptualize print, social, and digital work for clients such as Bayer and Pfizer. Presented work internally and to clients, while making sure to deliver products in a timely fashion to meet set deadlines.

### Area 23

Art Director

Nov 2021 - Nov 2023

New York City, NY

Worked on a team to design and concept print, social, and digital work for the brands Kerendia, Spevigo, Tepezza, Soliqua, Rexulti, and more.

## honors / awards

### American Advertising Federation

Gold Student Addy - Integrated Campaign | 2019

Bronze Student Addy - Magazine Advertising | 2019

\$500 Addy Scholarship | 2019

### Savannah College of Art and Design

Neely Elizabeth Toohill Memorial Scholarship | 2018

Dean's List | Fall 2015 - May 2019

SCAD Achievement Honors Scholarship

SCAD Academic Honors Scholarship

Silver Scaddy - Art Direction | 2019

### Area 23

Junior Art Director

Oct 2019 - Nov 2021

New York City, NY

Worked on a team to design and concept for brands like Jardiance, Xhance, and Allergan. Created work in a variety of mediums ranging from digital media such as website redesigns, banner ads and social content to print, designing pamphlets/brochures and mailers.