it's tahir

{art director/motion designer}

itstahir.com
478.283.9262
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education

Savannah College of Art & Design
Savannah, GA | 2019
BFA in Advertising | GPA: 3.84 | Magna Cum Laude

Savannah College of Art & Design
Lacoste, FR | Winter 2018
Study Abroad Program

skills

Adobe Creative Suite
Figma
Microsoft Office
Art Direction
Graphic Design
Logo Design
Motion Design
Video Editing
Typography
Sketch

honors / awards

2026 Creative LIAisons Mentee
Was one of the 300 creatives selected to participate in the most comprehensive global training program in the industry

American Advertising Federation
Gold Student Addy - Integrated Campaign | 2019
Bronze Student Addy - Magazine Advertising | 2019
$500 Addy Scholarship | 2019

Savannah College of Art and Design
Neely Elizabeth Toohill Memorial Scholarship | 2018
Dean's List | Fall 2015 - May 2019
SCAD Achievement Honors Scholarship
SCAD Academic Honors Scholarship
Silver Scaddy - Art Direction | 2019

experience

ItsTaHir Studio
Freelance Art Director and Motion Designer
2021 - Present
New York City, NY

- Develop original creative concepts and visual direction for music artists and brands.
- Create motion graphics, animated typography, 3d elements, visualizers, lyric videos, and visual effects for music videos, promotional campaigns, and branded content.
- Collaborate with directors, artists, and teams to bring creative visions to life.

- **Selected projects/clients:**
  Michael Kors, Jae Stephens, and Wavytalk

Ogilvy Health
Senior Art Director
Oct 2024 - Present
New York City, NY

Design and develop innovative print and digital assets including web layouts, landing pages, banners, logos, emails, TV spots, social content and videos for brands such as L'Oréal, CeraVe, La Roche-Posay, Zoetis, Apoquel, Solensia, Sanofi, and more.

Area 23
Senior Art Director
Nov 2023 - Oct 2024
New York City, NY

Collaborated with team members to design and conceptualize print, social, and digital work for clients such as Bayer and Pfizer. Presented work internally and to clients, while making sure to deliver products in a timely fashion to meet set deadlines.

Area 23
Art Director
Nov 2021 - Nov 2023
New York City, NY

Worked on a team to design and concept print, social, and digital work for the brands Kerendia, Spevigo, Tepezza, Soliqua, Rexulti, and more.

Area 23
Junior Art Director
Oct 2019 - Nov 2021
New York City, NY

Worked on a team to design and concept for brands like Jardiance, Xhance, and Allergan. Created work in a variety of mediums ranging from digital media such as website redesigns, banner ads and social content to print, designing pamphlets/brochures and mailers.